



RHODE ISLAND Turnpike and Bridge Authority

Board Agenda Item Tracking System

AGENDA ITEM <div style="text-align: center; font-size: 2em;">7</div>	DATE PREPARED: August 28, 2018	SUBJECT: AWARD OF PUBLIC INFORMATION & MARKETING SERVICES
FOR THE MEETING OF: September 5, 2018		PREPARED BY: BUDDY CROFT

SUMMARY DESCRIPTION:

We issued an RFQ for Public Information and Marketing Services on July 25, 2018. Two proposals were received and we conducted interviews with both firms on August 27, 2018.

It was the unanimous decision to award a contract to RDW, our incumbent for a period of two years with the potential of two optional one year extensions. (see fee schedule attached)

In addition, I recommend qualifying DK Communications to be retained on an as needed basis for special projects at a negotiable rate for the same two year period with potential extensions. (see fee schedule attached)

Financial Effect : See Attached

Instructions: The individual named at the top of this page as “preparer” indicates in boxes below which individuals and departments are to review and approve this document and its corresponding support (if applicable) prior to distribution to Board members. Then, each individual places his or her initials and date in the appropriate space in evidence of their review.

ROUTING	INITIALS	DATE	BOARD ACTION:
√	EXECUTIVE DIRECTOR <i>EARL J. CROFT III</i>	<i>EJC</i>	<i>8/30/18</i>
	FINANCE <i>MAGGIE BAKER</i>		
	ENGINEERING <i>ERIC OFFENBERG</i>		
	PLAZA OPERATIONS <i>KATHRYN COLEMAN</i>		
	SAFETY & SECURITY <i>PAUL SIKORSKYJ</i>		
	ELECTRONIC TOLLING <i>KATHRYN O'CONNOR</i>		
	MAINTENANCE <i>JAMES ROMANO</i>		
	INFORMATION TECHNOLOGY <i>ILDO DASILVA</i>		

___ TABLED: UNTIL _____

___ DISCUSSED:
Action Taken:

VOTE TAKEN: YES NO

APPROVED: YES NO

___ RATIFIED